**A blue and red flag

Description automatically generated with low confidence**

**Canadian Creative Industries**

**Virtual Exploratory Pre-Mission**

**to Australia and New Zealand**

**EXPRESSION OF INTEREST FORM**

Please complete this form to confirm your interest to participate in the virtual exploratory mission to Australia and New Zealand on October 25-26, 2022 (dates to be confirmed), and assist the Canadian Heritage team in making the event’s program tailored to the needs of Canadian delegates who are looking to explore business opportunities in these destination markets.

The completed form should be returned to [**missioncommerciale-trademission@pch.gc.ca**](mailto:missioncommerciale-trademission@pch.gc.ca) no later than September 6th, 2022.

1. Please state your company/organization name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Contact information of a company representative who would participate in the event (tentatively) – this person will receive registration instructions for the virtual platform.

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please select the subsector of creative industries you operate in:

* Audiovisual

Film

TV

Animation

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Interactive Digital Media

video games

interactive digital display (arts)/immersive exhibition

augmented/virtual/extended reality

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Book publishing
* Performing arts

theatre

circus

dance

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Music

recording artist

record label

music publisher

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Fashion

Clothing

Jewelry

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. I am primarily interested in exploring opportunities in my sector in the following market:

Australia only

New Zealand only

Both Australia and New Zealand

1. My major objectives/goals for participation in the virtual exploratory mission are to (please rank the options in your order of preference with 1 being the most preferred option and 5 least preferred option):

\_\_\_Learn about the market that I would like to export my product/service to;

\_\_\_Learn how to deepen my presence in Australia and/or New Zealand;

\_\_\_I am looking for a business partner in the destination market;

\_\_\_I am looking for an investor from the destination market;

\_\_\_I am looking for networking opportunities only;

other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. I would like to hear presentations from the following speakers during the virtual program (select all that apply):

Australian/ New Zealand Industry Associations

Australian/New Zealand company operating in my sector

Indigenous organizations

Government representatives

Other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. I would like to participate in the virtual networking session during the event:

Yes

If yes, I have a preference for the following networking platform:

REMO

Wonder Me

Other (specify) \_\_\_\_\_\_\_\_\_\_

No

Maybe

1. I would like to participate in self-booked B2B meetings during the event:

Yes

No

Maybe

Canadian Heritage will make every effort to attract Australian and New Zealand companies/organizations to register on the platform and participate in B2B and networking sessions. If you would like Canadian Heritage to proactively reach out to any of your existing contacts/potential business partners in Australia and New Zealand to invite them to the event, please provide their contact information below (list as many as you like):

Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sub-Sector of Creative Industries\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Representative\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If you have any other comments or suggestions for the virtual program, please elaborate below:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*\*\*The Canadian Heritage International Trade Operations team thanks you for completing this form!\*\*\*